

REAL MONEY

WITH LISA CHASTAIN



ABOUT THE HOST

LISA CHASTAIN

As the #1 Best Selling Author of *Girl, Get Your \$hit Together*, Lisa teaches women of all ages how to take control of their finances and #adult their way. For over 20 years, Lisa has been coaching and mentoring women. From a professional in higher education, as a financial advisor, seasoned life coach, and today as a money coach, she teaches her clients what it takes to make dreams become reality.

Throughout her 30's, Lisa struggled with money, her marriage and across the board in life. From being at the top of her game in 2011 to blowing through her life savings to start her own business (and failing!), Lisa knows firsthand what financial struggle feels like. After losing everything and going through a divorce in 2017, Lisa has rebuilt her life and business to mentor women to make money simple so that they can stop stressing, and get to living joyful, heart centered and worthy lives.

She uses real life stories and simple strategies to help women get what they want in life. She has been featured in O-The Oprah Magazine, CNBC, Fortune, Entrepreneur magazines and is on a mission to help women everywhere on the planet raise their Financial IQ.



A woman with dark hair tied back, wearing a white t-shirt, blue jeans, and dark sunglasses, is smiling and standing in front of a blurred background of wooden tables and chairs. The image has a soft, warm overlay.

“Anything worth having is worth working for.”

Lisa Chastain

SOCIAL STATS



7,000

FACEBOOK FOLLOWERS



6,900

LINKEDIN FOLLOWERS



2000

MONTHLY LISTENER





MARKET KNOWLEDGE

MARKET EXPERT

I began my career as a mentor and advisor for young women in 2003 as an Undergraduate Recruiter for the University of Nevada, Las Vegas. As an undergraduate recruiter I learned marketing, territory management and worked intimately with the marketing and media departments at the university. In addition, I was tasked with speaking hundreds of times annually as an Undergraduate Recruiter.

I was promoted to the Director of advising at the Honors College at UNLV in 2007 where I spent 5 years attracting the nation's top academic talent. After leaving the university profession I spent a short time at home with my son, and in 2014 I returned to the workforce as a financial advisor obtaining my investment advisory license as well as my health and life insurance licenses. Seeing the need for mentoring and coaching for women, I opened her own company, Millennial Consulting LLC, in 2016 where I have been coaching and mentoring women on how to obtain financial freedom and overall life wellness. In addition, I trained extensively as a life coach and blend financial literacy and wellness with personal wellness to help women achieve everything they desire in their lives. I wrote my book, Girl, Get Your \$hit Together in 2017, and have been positioning myself as an expert from the launch of my company.

MARKET KNOWLEDGE

BRAND AWARENESS AND POSITIONING

I have been branding and positioning myself as an expert from the onset of my company. I have been working with marketing, media, branding and public relations experts as well as heavily investing in my brand. I have been featured on CNBC along with a variety of local media outlets, nationally and internationally recognized publications such as O-The Oprah Magazine, Fortune, Entrepreneur and Cosmopolitan (among others). I am in the process of launching my second book this year and am in the middle of launching a media funnel strategy on Facebook, Instagram and Tiktok. I teach other financial experts how to position themselves and create brand awareness as well.





AUDIENCE

OUR LISTENERS WOMEN AGES 30-55

American middle class to upper middle class women ages 25-55 who don't know much about money. They are working moms who are living paycheck to paycheck. They make good money, many of them are business owners/sole proprietors and they want to know how to invest, buy real estate and get off the financial roller coaster.

My listeners are women who want to know more about money but don't know where to start. They don't feel confident about talking about money and their priorities in life are taking care of their families, giving back to their communities, traveling, getting out of debt, learning how to save and do work that they love. They want to have financial independence and are looking for someone to guide them in simple ways so that they can feel less overwhelmed by money.

A photograph of three women standing together in a living room, smiling at the camera. The woman on the left has long brown hair and is wearing a bright yellow short-sleeved top and blue jeans, with her hand on her hip. The woman in the middle has dark hair and is wearing a white lace-trimmed top and blue jeans. The woman on the right has short blonde hair, wears glasses, and a red top with a white floral pattern, also with her hand on her hip. The background shows a wooden staircase and a lamp. The text 'OUR GUESTS' is overlaid in the center in a bold, blue, sans-serif font.

OUR GUESTS

SHOW GUEST



GAIL SWIFT

Kolbe Certified Consultant

[LISTEN TO EPISODE HERE](#)



KRISTIN EDHOLM

Chief Marketing Officer

[LISTEN TO EPISODE HERE](#)



SAESHA HERRELL

Financial Advisor at New York Life

[LISTEN TO EPISODE HERE](#)



JAMEE BATEAU

How Money Works Educator

[LISTEN TO EPISODE HERE](#)



AMANDA BOLTON

Sells Luxury Real Estate

[LISTEN TO EPISODE HERE](#)



ALEXIS ENTERLINE

Money Mentor for Lisa Chastain's programs

[LISTEN TO EPISODE HERE](#)



DR. STACIE HERRERA

Child Psychologist

[LISTEN TO EPISODE HERE](#)



LISA CHASTAIN

Financial Wellness Expert

[LISTEN TO EPISODE HERE](#)

SHOW DETAILS

SUBJECTS WE DISCUSS

Having courage to embrace and work past financial fears
How to ditch the budget and make simple financial decisions that have big implications on personal bottom lines
How to have a healthy relationship with self, others and your money

TOPICS WE EXPLORE

- Budgeting and ditching the budget
- Money basic terms
- Financial education
- Healthy spending habits
- Saving
- Getting out of debt
- Money relationship with self and others
- Real estate
- Investing
- Career advancement
- Entrepreneurship
- Male vs. Female emotional spending
- Financial health
- Personal health
- Mental health connected to finances
- How to afford the things that matter in life
- Putting your financial team together
- Personal money history and limiting beliefs with money
- How to leave a job you hate
- How to feel confident about making important financial and life decisions
- The difference between scarcity and abundant mindsets
- Talking to your significant other about finances

OUR SHOW FORMAT



**REAL MONEY IS HOSTED ON VOICEAMERICA,
THE WORLDS LEADING PROVIDER OF LIVE
ORIGINAL CONTENT INTERNET TALK RADIO,
WITH 3.5 MILLION LISTENERS PER MONTH
AND GROWING.**



FOR SPONSORSHIP INFO

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